## ORDER

Orders

Order / Rev:

107116

Alt Order #:

Product Desc:

District Court General Election 2012

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

10/01/12 - 11/05/12

09/26/12 / 11/01/12

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Kevin Goodell

**VEGS** 

Local

Agency

Name:

Committee To Elect Phung Jefferson

**Buying Contact:** 

Billing Contact:

6847 W. Charleston Blvd.

Las Vegas, NV 89117

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Committee To Elect Phung Jefferson ~

Demographic: Product Codes:

Revenue Codes:

A25-54

PLC12

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	9	\$2,750.00	\$2,337.50		
10/29/12	11/05/12	9	\$4,900.00	\$4,165.00		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$2,750.00	\$2,337.50	0.00
November 2012	9	\$4,900.00	\$4,165.00	0.00
Totals	18	\$7,650.00	\$6,502.50	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	10/01/1	2 11/05/12			5-6a		:30	0	\$300.002	0.00 NM	6	\$1,800.00
				M-F 5-6a Wake	Up w/Wagners								
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				•		
W	/eek: 10	/01/12	10/07/12	MTWTF	1	\$300.00	0.00				1		
W	/eek: 10	/08/12	10/14/12	MTWTF~~	1	\$300.00	0.00						
M	/eek: 10	/15/12	10/21/12	MTWTF~~	1	\$300.00	0.00						
	/eek: 10/		10/28/12	MTWTF	1	\$300.00	0.00						
	/eek: 10		11/04/12	MTWTF	1	\$300.00	0.00						
	/eek: 11	/05/12	11/11/12	M	1	\$300.00	0.00						
N 2	KSNV	10/22/1	2 11/05/12	M-F 6-7a Wakel	Jp w/Wa@M	6-7a		:30	0	\$450,002	0.00 NM	3	\$1,350.00
				M-F 6-7a Wake	Up w/Wagners								* 11===100
		<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		10/28/12	MTWTF	1	\$450.00	0.00						
	/eek: 10/		11/04/12	MTWTF	1	\$450.00	0.00						
N	/eek: 11/	/05/12	11/11/12	M	1	\$450.00	0.00						
N 3	KSNV	10/08/1	2 11/05/12	M-F Today Show	vli3rdHCM	9-10a		:30	0	\$275,002	0.00 NM	3	\$1,850.00
				M-F Today Show	w II							_	<b>+</b> - 1 - 1 - 1 - 1
	<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 10/	/08/12	10/14/12	MTWTF	1	\$275.00	0.00						
W	/eek: 10/	/15/12	10/21/12		0	\$275.00	0.00						
	/eek: 10/		10/28/12	MTWTF	1	\$275.00	0.00						
W	/eek: 10/	/29/12	11/04/12	MTWTF	1	\$275.00	0.00						

Print Date: 11/01/12 10:17:03 Page 2 of 2

 Order / Rev:
 107116
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 Alt Order #:
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Flight Dates:

Advertiser: Committee To Elect Phung Jefferson

Product Desc: District Court General Election 2012

10/01/12 - 11/05/12 Estin

Estimate:

**KSNV** 

Totals

18

\$7,650.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 3 KSNV 10/08/12 11/05/12 M-F Today Show II 3rd HGM 9-10a :30 0		0.00 NM	3	\$1,850.00
M-F Today Show II				
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 MTWTF 1 \$275.00 0.00		ļ		
Spot Ch Date Range Description Start/End Time Weekdays Le	ngth Rate	Rtg Type		
3 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a MTWThF	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
See MG 3.5,3.6				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  Week: 11/05/12				
	ngth Rate	Rtg Type		
4 KSNV 11/05/12-11/11/12 M-F Today Show II 3rd Hr 9-10a M	:30 (\$275.00)			
See MG 3.5,3.6				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	.00 (0075.00)	0.00 4444		
5 KSNV 11/05/12-11/05/12 M-F Today Show II 3rd Hr 9-10a M	:30 <del>(\$275.00)</del>	0.00 /V///		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
6 KSNV 10/31/12-10/31/12 M-F Today Show II 3rd Hr 9-10aW	:30 <del>(\$275.00)</del>	0.00 <i>NIM</i>		
⊕ See MG 3.7      ∴      …      ∴      …				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
7 KSNV 11/02/12-11/02/12 M-F Wheel 7-730pmF	:30 \$1,300.00	0.00 NM		
N 4 KSNV 10/01/12 11/05/12 Noon News CM 12-1230pm :30 0 Noon News	\$275.002	0.00 NM	4	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 10/01/12				
Week: 10/15/12 10/21/12 MTWTF 1 \$275.00 0.00				
Week: 10/22/12 10/28/12 0 \$275.00 0.00				
Week: 10/29/12				
Week: 11/05/12         11/11/12         M         1         \$275.00         0.00           N 5         KSNV         10/29/12         11/04/12         M-F Jeop/Wheel         CM         630-730pm          :30         0	\$750.002	0.00 NM	0	<b>#</b> 0.00
M-F Jeopardy/Wheel of Fortune	<b>₹/50.00</b> 2	U.UU INIVI	U	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 10/29/12 11/04/12 MTWTF 1 \$750.00 0,00				
		Rtg Type		
1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel 630-730pm MTwThF See MG 3.7	:30 (\$750.00)	0.00 NW		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
N 6 KSNV 10/29/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm :30 C M-F News 3 at Eleven	\$775.002	0.00 NM	2	\$1,550.00
Start Date End Date Weekdays Spots/Week Rate Rating				
Week: 10/29/12 11/04/12 MTWTF 1 \$775.00 0.00				
Week; 11/05/12 11/11/12 M 1 \$775.00 0.00	·····			